



JIM DOYLE
GOVERNOR
STATE OF WISCONSIN

June 4, 2004

Dear SeniorCare Participant:

The Wisconsin SeniorCare program has been assisting individuals such as yourself with paying for the high-cost of prescription drugs. I've worked diligently to continue to protect this program, even during this period of budget difficulties, because I know Wisconsin seniors need this program.

In the last few weeks I'm sure you've been hearing a lot about the federal government's new Medicare drug discount card program. Unfortunately, like many federal programs, the rules regarding benefits and eligibility are confusing.

Our research shows that for most of you, SeniorCare will provide a better benefit than the Medicare drug discount card program, but to be sure, please see the [enclosed table](#). The Medicare drug discount card program is voluntary. If you enjoy your prescription drug benefits through SeniorCare, you should feel no need to leave the program.

As the federal government continues its efforts to implement its program, I'll continue to work to make certain that their efforts do not harm our SeniorCare program. This is a great program and I'm committed to protecting it, so our seniors can continue to receive quality prescription drug coverage.

If you have questions about your SeniorCare benefits, please call the SeniorCare customer service hotline at 1-800-657-2038. For further information about the Medicare drug discount card program, contact your local elderly benefit specialist or county or tribal aging unit.

Sincerely,

A handwritten signature in black ink that reads "Jim Doyle".

Jim Doyle
Governor